





## INTRODUCTION

## **ABODE OF CHILDREN**

Alma World is a globally well - known organization that works in socio - economic development of people across the world. Owing to its philanthropic nature, ALMA promotes the cause of education, health, protection of environment, information technology, human rights, sustainable development through self-employment and youth motivation.

Alma School of London gives significance to obligation for humanity towards excellence in early education. Self-reliance, peer interaction, and individual growth are the prime aspects in this process. Alma forms a concrete establishment in curriculum and polishes our business model to make it cost-effective for all the stakeholders involved. Alma's aspiration is to act in response to create the upcoming leaders of future; there is a call to equip this next generation of learners for a future that is evolving and changing as we speak. This future is marked by high expectations, an overload of information within a fingertip's reach, spanning across a globally-connected world in our Children to provide them inner talents to be heard for the 21st century.

Alma School of London is owned by ALMA which has over 7 years in the child care industry along with International Certification from London (UK). Alma School of London is associated with International organizations that work and support the educational cause in various countries across the world. The children served by Alma Kids International Pre-school look beyond the pure regurgitation of facts and test scores while focusing on real-world opportunities for children to develop a set of transferable skills that are applicable both today and in the future. Promoting flexible thinking

that spurs problem-solving, a confidence to collaborate, and a creativity that leads to pioneering ideas, ALMA is dedication to fostering an entrepreneurial mind and spirit. Apart from this, Alma School of London has adopted Cognitive Emotional Pedagogy Model (CEPM) of learning that boosts the persona of kiddiewinks through they learn by their own natural feelings. Let us balances an exceptional academic foundation, world language and innovation.



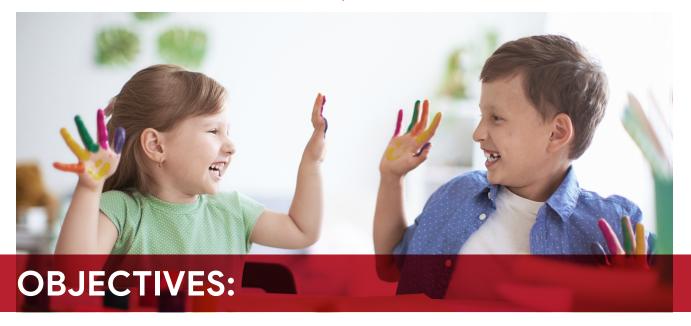


### MISSION: EXCELLENCE IN EDUCATION

Alma School of London is a teacher-led to the child-centric. Our educational surroundings share a platform with children to recognize their distinctive learning style and help them determine their own innovative potential, grow to imbibe essential life skills through exploration, discovery and catalyst for independence and confidence, pre-school was a seamless fit with Alma School of London's mission.

### VISION: LEARNING AMBIENCE FOR TOTS

An early education is initial experience of children away from parents. Evolution of children at home and pre-school has to be horizontal .As little one takes the first pace into the human race, Alma School of London offers relaxed and nurturing surroundings. This makes kid being paramount and acquainted with the outside world.



Educational learning at Alma School of London happens through familiarity and manifestation. With us your kids experience excellent education and learn to explore and get pleasure from the surroundings. The integrated use of scientifically designed games, toys and technology make learning a lot more entertaining and appealing. Emphasize on children's' cheerfulness and growth in close coordination with parents make it an amazing experience. At Alma School of London, early child care education is redefined for over 07 years in the company for fun based learning and surroundings. Children growth could be done in

sophisticated ambience as they engage in recreation and obtain essential life skills hence Alma School of London nurtures an 'extreme potential' of every child. Alma School of London transforms dynamically, children into smart-thinker, self-motivator and 'readyfor-life' individuals, allow for learning groups to be orchestrated that can meet each child's area of need. Working independently, or with similarly leveled pairs, areas of growth are supported while also challenging a child's potential. Children can observe and learn from that which peers model, while also taking opportunities of leadership with younger peers.





## **PHILOSOPHY:**

Observance of the children's primary interest' is philosophy at the core of our pedagogy. On this pioneer journey, we primarily emphasize on ethos for human rights of a child such as the right to reliance, the right to grow, obtains admiration and the right to make existence in this world. Alma School of London staff are extremely concerned and passionate about kids growth and our outstandingly skilled tutors marks every presence of kiddiewinks and transform it into amazingly charismatic. The basic human ethics that our personnel teach to the children are "Happiness comes from cohesion, Courage comes from truth and Wisdom comes from sincere fineness of knowledge!" Since the potency of children is incredible so we focus to inculcate the right virtues in their minds. Our personnel have excellent skills that allow them our tutors to be assertive while being receptive and reactive at same time.

## **MODUS OPERANDI:**

Self-construction, liberty, and spontaneous activity is fundamentally a model of human development, for educational approach. Self-construction means interaction with inner soul an innate path of psychological development. Liberty to decide and act freely within an enthusiastic ambience and spontaneous activities develop optimal progress. The function of this upbringing is to allow the child to develop independence in all areas according to his or her inner psychological directives.



### iudex International Law



iudex is one of recognized brands at international scenarios and has been working in various verticals across the world. The Latin word judex connotes the sense of accuracy, judge along with multiple meanings as decider, umpire or juror. The initial journey of iudex international started from India through Alma and later it became Alma World UK. Alma was established in 1999 in Central India to promote computer education and later it went to pan India. iudex organization is vibrant and synergetic which paves the way of sustainable corporate growth. The process of business model design is part of business strategy. Business model design and innovation refer to the way a firm or a network of firms, defines its business logic at the strategic level. An operationally viable and feasible business model requires lateral alignment with the underlying business operations. It goes with International verticals that have its own business model for sustainable marketing growth and future of brand. Business models have been designed in such a way so it's operational levels which go through various business

operations to get the goal. This refers to their process-level activities, capabilities, functions and infrastructure. Leadership of judex organization carries values and professional ethics under the guidance of Chairman Willi Jezler (Chairman iudex), Maharaja Dr. Karan Singh (Patron), Dr. Diwakar Sukul (Patron), Shri Santosh Shukla (President iudex) and other prominent personalities of corporate and academic spheres of the world. We at judex, follow values to the bottom of the heart as Trust, Integrity, Honesty, Responsibility, Excellence, Passion, Pioneering Unity and Transparency. The Philosophy of iudex imbues humanitarian values which seeks to enable, empower and transform corporate and business communities across the world. In order to operate effectively in an environment of borderless business, humanity, committed services and globalization, iudex has to function under a philosophy which can sustain such concepts. In support of globalization, suggests that a holistic philosophy approach is capable of maintaining congruence within the global organization.

## **UID (Unique Identification Document)**



ludex is one of recognized brands at international scenarios as a leading brand and has been working in various verticals across the world. World Book of Records has generated Unique ID and Unique ID Certification for authentic verification of record holders of World Book of Records. Unique Document Identification Number is an authenticated verification tool for the validity of a document. It has been noticed by the Institute that financial documents/certificates attested by third persons misrepresenting themselves as members are misleading the authorities and stakeholders. To curb the malpractices, the Technology Development Committee of iudex has implemented an innovative concept of UDIN Unique Document Identification Number to secure the certificates/documents attested/certified by the organization. This will enable the people to check the authenticity of the documents. Unique Document Identification Number (UDIN) is 04-Digits system generated unique number for every document certified/attested by iudex. Algorithm of UDIN the UDIN format will be 04 digits -Unique Document Identification Number (UDIN) is a 04-Digits system generated unique number for every document certified/attested by the organization. UDIN portal and can

generate UDIN. No document is required to be uploaded for generating UDIN. The generated UDIN can be used for mentioning on the Certificate for which it has been generated either by printing (watermarked) the same or can be handwritten. If it is being handwritten, it can be mentioned after Signatures and Membership Number of the Member. At the Verify UDIN option, mention the UDIN number & some details like authorities' name, mobile, email, details of the document will appear. In case a document is revoked, System generated email/SMS will be sent to the Regulators and third parties who have already viewed the documents so that they can be aware about the revocation of documents. Certification number means the unique identification number issued by the judex to each for each location. Each certification number shall consist of a 04 digit Arabic number preceded by the S letter and followed by a two letter abbreviation for the type of activity or activities that the HOLDER is qualified to in accordance with parameters of iudex. How to verify a certification? Looking to verify a certification? Just enter the certificate number and last name below to find out if a certification is valid. The certificate number can be found on the certificate itself.

### iudex Gazette Journal

ludex Gazette journal is a gazette is an official journal, a newspaper of record, or simply a newspaper. In English and French speaking countries, newspaper publishers have applied the name Gazette since the 17th century; today, numerous weekly and daily newspapers bear the name the Gazette. Ordinary gazettes are regularly published weekly on a particular day of the week whereas extraordinary Gazettes are published every day depending upon the urgency of the matters to be notified. Iudex Gazette journal is an annual publication. The publication of gazette is executed as per iudex international (allocation of business

## GAZETTE JOURNAL

rules) issued from time to time by management of the organization. It follows e-publication of the Gazette Notifications. Iudex Gazette Notifications are published digitally and printed by different verticals of the organization and are uploaded on the egazette website by the concerned vertical through e-publishing system. Gazette is an authorized legal document of iudex international containing the mode of operations under the law of the land. It may be mentioned here that this Publication Programme is executed as per the Allocation of Business Rules issued from time to time by the organization.



## USP- GLANCE OF HEAVEN FOR CHILDREN

### SCHOOL BIOSCOPE:

### School Bioscope: Spiritual and Inspirational

School Cinema is a film-based section that makes way of life an entertaining creative experience. It reaffirms life skills & values for students, parents and educators through award-winning films and engaging activities.

### KNOWLEDGE: Learn with Shining

Knowledge is an educational zone for inspirational learning of great leaders (Abdual Kalam Ajad, Mahatma Gandhi, Bheemrao Ambedakar, Rani Laxmibai, Dr.Radha Krishnan etc.) and trained staff of our day to day activities. In this zone kids gets information about valuable professions of civilized society.

### • CHILDREN CORNER: Play Zone

We introduced scientific motivational and inspirational toy zone. In this zone kids find rough and tough toys, block based toy puzzles, and innovative toys for encouraging scientific & productive education.

### LEARNING GALAXY: Play with books

This is a place for children to interact them about illustration books related to diverse sections like health, environment, traditional value, cultural activities and anatomy etc.

### OPEN HOUSE: Parents zone

In this zone parents interact with course curricular activities with knowledge guide and lexicon of syllabus keywords. Apart from that this section introduces websites links for international Olympiads and cultural activities at state and national level which will be held through the year. For this purpose this section organizes educational and cultural seminars and webinars to feed.

### DOCTORS DESK: Heath is wealth

Children have a fear to go doctor's desk and routine check-up become hazardous for parents. This section introduces a pediatrician as a Santa clause who encourages kids about hygiene habits.

### CRYSTAL ZONE:

### **Advice and Expert desk**

This section has crystal and pearls of experiences of people who dedicatedly associates with educational activities. Parents take advices for betterment of educational and life experiences about their offspring. This zone provides counseling session for parents.

### TECHNO TOTS:

### Smart kids and parents in techno world

This section introduces about new user friendly educated apps to kids as well as their parents to make education entraining and skillful.

### CYBER SPACE: Social media portray

This section encourages kids to perform on dice for motivating public and social interactional activities in social media platform like YouTube, face book and whatsapp. Videos are made and upload on all social Media as a best performer of season/face of the week.

### DIGITAL UNIVERSE: Virtual Earth

In this section children find geographical knowledge of our earth through updated digital devices so they could explore the world.





## **PROGRAMS**

### PRE-NURSERY

Age Group - 2 to 3 yrs

Our Pre-Nursery makes your children to a more structured day with activities, group interaction and numerous opportunities to be informative as he/she travels along the path to discover. Our curriculum and weekly themes are based on real-world sensory experiences in order to cater to this need. Your child will spend a major part of his day, singing, dancing, laughing, playing and exploring both indoor and outdoor.

### NURSERY

Age Group - 3 yrs to 4 yrs

Alma School of London Nursery teaches essential skills like pre-reading, pre-writing, pre-math, science and social skills in a logical, natural sequence that encourages children to learn one step at a time. Monthly themes, weekly topics and daily activities keep the curriculum focussed and teach key academic skills while teaching children to explore and understand the world they live in. The activities encourage curiosity, self-initiative and persistence.

### **KG JUNIOR**

Age Group - 4 to 5 yrs

In this Program, stress is on encouraging children to realize their inner potential while learning and growing at their own pace. Stress is also laid on activities that promote language development and instill confidence in the children to verbalize their thoughts, feelings and impressions of the world around them.

### **KG SENIOR**

Age Group - 5 yrs to 6 yrs

In this Program, the attention is on maintaining vocabulary and applying the concepts, which the children have already learnt in KG1. Kids learn to read and write, using innovative learning methods and tools designed especially for this age group. Tough subjects like Math are taught using a child-centric approach, considering individual capacities and capabilities.





## OUR SERVICES BE ASSOCIATED

You could be associated with us as a member to expand your knowledge, business and understanding to explore some of the options below:

- Interacting with children and developing and blooming overall personalities & natural love for kids.
- Assurance of a successful business venture, being a part of an international brand.
- A feeling of satisfaction for playing the role of an Educationist in the society.
- Owing a self-sustaining business operation simply because the demand for quality Pre-school education will never diminish.
- Scope for expansion and diversification in the near future, we rigorously look for passionate business partners.
- A fast Break-Even Point along with lucrative and Return On Investment capability.
- Moderate investment of Rs 5-12 lakhs and minimum space of 1300-2500 sq. ft. approx, preferably on ground floor in a residential locality.





### **OUR SERVICES**

- All Associate Members will be supported by Alma School of London as International brand. They are directly got the association with Alma World -London (UK) a global brand of London and Alma Foundation of India. International branding of both of these limited companies will be benefited Associate Members.
- Pre-School Management Software and Technical Operators

### **Accessories**

- □ Playing Apparatus
- ☐ Books and Creative Work Book
- □ Uniform
- □ Badges
- □ Belts
- □ Bags
- □ AVCDs &DVDs (Rhymes)
- □ Monthly Curriculum

### **Interior/Exterior Support**

- ☐ Site visit and layout plan
- ☐ An Interior Designing Manual (for e.g. wall, ceiling, furniture, floor etc)
- □ Modification in elevation / colour scheme
- □ Complete guidance on furniture / fixtures
- □ Develop the Pre-school unit as per requirement

### **Technical and Training Support**

- □ Providing all curriculum/training manuals
- □ Recruitment and Interview support
- ☐ Training to all staff members at your place
- □ Regular trainings/PCP
- □ ERP Software support
- □ Website Development

### **Marketing Support**

- ☐ Guidelines for inauguration and launching of school
- □ Timely visits by our support staff
- Organizing seminars, business fairs and presentations

### **Promotion Support**

- Designing of Advertisements, Poster and other Promotional Material (in soft copy)
- Local advertisement layout, planning, conceptualization and implementation (as per quidelines)
- Nation-wide advertisements through newspapers, magazine and the electronic media (as per agreement quidelines)

### **Research and Development**

Alma School of London encourages research and Development in child psychology, learning process, new methodologies and child behavior through organizing seminars, workshops, national and international conferences.

- Curriculum and activities
- □ Competitive Strategy Development





## ASSOCIATE PARTNER MODEL

Alma School of London glad to introduce you about its growth oriented Associate Partner Model that works out under the modus operandi of gradual growth index along with flow of Return on Investment (ROI). Alma School of London offers you a nice model of partnership to work with us smoothly under growing ambience.

Alma School of London categorizes its partnership model according to demographically evaluated segments of Metros, Cities, Urban Areas, Village or Tehsil place to maintain the norms and regulations of the brand of Alma School of London at affordable opportunity. It invites all young entrepreneurs, academic institutes, educational society and other devoted players of education sector those dedicate their energy and mind to educate children and their learning world.

**GROWTH OPPORTUNITIES** 

Most of us have dreamt of owning a business - at one time or another. And some of us have wondered

whether entrepreneurship would be appropriate for them. Alma School of London will take you through a series of steps to convert your ideas and thoughts to viable business propositions. When considering a new business, it is important to look at whether or not your idea is in a growing sector or industry. A lot of start-ups in the education sector in India did very well because there was huge demand in that industry and the growth was outpacing other industries. Investing in a sector/industry may not best serve your interests, unless you identify a market inefficiency that you can exploit. You will also discover the process of identifying business opportunities all around. Alma School of London will help you get inspired with a designed membership concept as an opportunity.





## NATIONAL & INTERNATIONAL LICENCE FEE

### METROS Governed by Mahanagar Nigam (Municipal Corporation)

Area - 1200-1500 sq. ft. | Licence Fee - 2.50 lacs INR (for 3 years)

Mahanagar Nigam a.k.a. (Municipal Corporation) in India are state government formed departments that works for the development of a Metropolitan city, which has a population of more than 1 Million. The growing population and urbanisation in various cities of India were in need of a local governing body that can work for providing necessary community services like health centres, educational institutes and housing and property tax.

### **SEMI METROS** Governed by Nagar Nigam (Municipal Corporation)

Area - 1200-2000 sq. ft. | Licence Fee - 2.00 lacs INR (for 3 years)

Nagar Nigam (Municipal Corporation) in India are state government formed departments that works for the development of a Semi Metropolitan city, which has a population of more than 0.5 Million. The growing population and urbanisation in various cities of India were in need of a local governing body that can work for providing necessary community services like health centres, educational institutes and housing and property tax.

### **CITIES** Governed by Nagar Palika (Municipality)

Area - 1200-2000 sq. ft. | Licence Fee - 1.50 lacs INR (for 3 years)

In India, a Nagar Palika or Municipality or Nagar Nigam is an urban local body that administers a city of population 100,000 or more. However, there are exceptions to that, as previously nagar palikas were constituted in urban centers with population over 20,000 so all the urban bodies which were previously classified as Nagar palika were reclassified as Nagar palika even if their population was under 100,000. Under the Panchayati Raj system, it interacts directly with the state government, though it is administratively part of the district it is located in. Generally smaller district cities and bigger towns have a Nagar palika.

### **TEHSIL/VILLAGE** Governed by Nagar Panchayat (Notified Area Council)

Area - 1500-2400 sq. ft. | Licence Fee - 1.00 lac INR (for 3 years)

A Nagar Panchayat or Notified Area Council or City Council is a form of an urban political unit in India comparable to a municipality. An urban centre with more than 11,000 and less than 25,000 inhabitants is classified as a "Nagar Panchayat". Each Nagar Panchayat has a committee consisting of a chairman with ward members. Membership consists of a minimum of ten elected ward members and three nominated members. The N.A.C. members of the Nagar Panchayat are elected from the several wards of the Nagar Panchayat on the basis of adult membership for a term of five years. There are seats reserved for Scheduled Castes, Scheduled Tribes, backward classes and women. The Councillors or Ward Members chosen by direct election from electoral wards in the Nagar Panchayat.

### Apart from Licence Fee these are mandatory for all territories

iudex International law	10,000/-
UID	2,000/-
Gazette Journal	2,000/-



## **TERMS & CONDITIONS:**

## Associate Partner shall have to follow terms and conditions as:

- · Licence fees will be Non-Refundable.
- 15% royalty is to be paid from your monthly fees collection.
- No other Alma School of London will be established in your area (within 3 Kms).
- Agreement will be for three years.
- All transactions shall be made in favour of "Alma School of London".
- Physical Verification Inspection (PVI) is mandatory before inauguration of any Alma School of London.
   PVI is done and approved by verification committee of Alma Board.
- License Authorization is Transferable or adaptable once the person/s (if partner) is/are entitled to run by Alma School of London.
- Renewal fees must be deposited with 15% per year.

- In case, illegal activities found then Alma School of London will have full rights reserved to take action at any moment of time.
- It is mandatory to run the preschool after taking the authorization, if you want to close the preschool, it would be necessary to get NOC from Alma School of London with explanatory format of closure.
- You have to develop completely Alma School of London unit within the period of three months after getting licensed.
- Taxes as per the Government policy and subject to change.
- All disputes subject to UK and India jurisdiction.
- It is mandatory to develop a website for your preschool.





## **BENEFITS & FUTURE PROSPECTS:**

Alma School of London is one of the pioneering brands that solely dedicated and promoted Preschool. Alma School of London is tagged as strong player in International Preschool and school education brand in existing scenario along with adopting international teaching methodology that is quite suitable for little tots in natural ambience. Being a member of Alma School of London, you will have a lot of benefits from strong recognitions to financial aspects. Some of benefits you would be entitled as being a Membership of Alma School of London are:

- You would get Authorized Certification to run your school in your locality independently.
- Being an associate with International brand in education and International certification body of Alma World -London (UK).
- Being a part of National and International educational conferences and seminar to be held and sponsored by Alma School of London and its association in years to come through Alma School of London.
- Being a member of Alma School of London, you will have a lot of opportunities to promote lucrative business in Pre-school education in terms of financial aspects.
- · Alma School of London offers you a unique business model of symbiosis.

### **FUTURE PROSPECTS:**

In the existing scenario of internet era, our society has increasingly been developing multiple uses of knowledge and technology. Children of future would be surely the strong shoulders of national growth and prosperity, if they are taught through scientific way as well as in their natural learning process. Alma School of London visualizes strong future prospects in Pre-school education in years to come. There has been a strong presence of pre-school education as industry of 4000 crores. Even it is not surprising those 126 million children increasing each year to expand the education sector's prospects. Owing to just simple fact, Pre-school franchising business is in peek and offers a lot of unmatched opportunities to be in and reap the solid benefits of ever growing business in education sector.





### FREQUENTLY ASKED QUESTIONS:

#### Q.1. What is Alma World?

Ans: Alma World is a globally well - known organization that works in socio - economic development of people across the world

### Q.2. What is Alma School of London?

Ans: Alma School of London is one of the most leading global brand working and promoting Preschool education, School education, computer education with international certification. It offers more than 75+ academic courses including computer education, computer literacy, hair and fashion designing, school project, teachers training, Job oriented vocational training programs and leading chain of schools as Alma kids.

### Q.3 What are recognitions of Alma School of London?

Ans: Alma School of London is supported and powered by Alma Foundation as well as it is associated with International Associates.

### Q.4 How and where Alma School of London is available?

Ans: Alma School of London is available through membership network across the world. It is available for those interested in child care and child education with dedication.

## Q.5. What are the Qualification and setup requirement for getting membership authorization?

Ans: Alma School of London offers membership authorization to all those who are capable of investing time and a good chunk of finance for educational cause. For setup requirement one has to follow the guidelines. The qualification should be minimum Graduate.

## Q.6. What sort of place is required for opening Alma School of London International Pre-school?

Ans: As a brand Alma School of London prefers residential locality of any city or town where convince facility must be added as main criteria.

### Q.7. Who will provide faculty training?

Ans: "The onus lies upon Alma School of London trainers to provide sophisticated faculty training". This would be given through seminar and workshops along with extensive modus operandi of pedagogical study materials. A trained faculty who follows the child & highly experienced is observing the individual child characteristics, tendency's, innate talents and abilities.

### Q.8. Is there any royalty policy?

Ans: Yes, Alma School of London follows the policy of royalty for its membership authorization that varies from national to international level. For SAARC countries, Alma Kids charges 15% royalty charges. In South Asian countries it would be 20% and rest of countries would have to pay 28%.

## Q.9. Does Alma School of London have Associate renewal concept?

Ans: Yes, Alma School of London adapts the concept of Associate renewal policy across the continents. The Associate renewal process will be taken every third of year. The initial status of Associate renewal charges will be added in membership fee structure.

## Q.10. What sort of support I'll get from Alma School of London?

Ans: Being a Member of Alma School of London, you will have a lot of support and facilities through different platforms. Alma Kids supports in national and international branding, print and cyber promotions, designing and generating skills through webinars.

## Q.11. Can we continue go with the brand after 5th class for further studies?

Ans: Yes, but terms and conditions of Alma School of London will be applied.

### Q.12. What is UID?

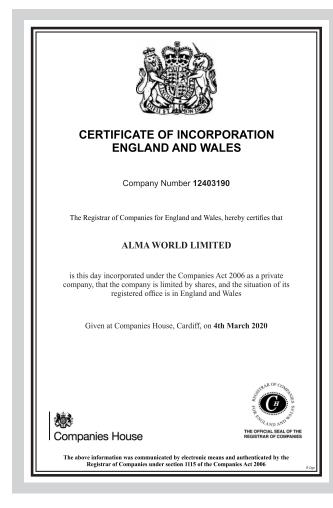
Ans: Unique Identification Document is mandatory part of Alma School of London, It is numerical part of digital identification.

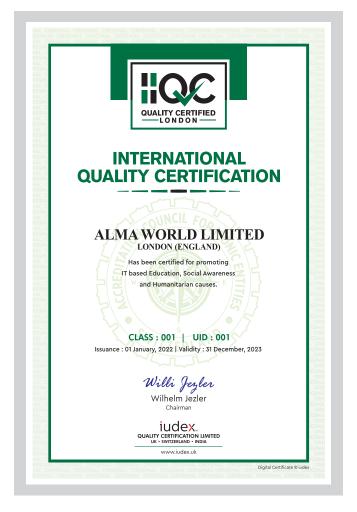
### Q.13. What is Gazette Journal?

Ans: Gazette Journal is a king of digital publication which is mandatory for all associates to be certified legally.











### LIST OF REQUIRED DOCUMENTS

- Filled & Signed Application Form (use black ink & fill in Capital Letters)
- · Demand Draft of License Amount
- Location Map/Location Pictures/ Copy of Registry/ Rent Agreement/ Address Proof of the Preschool
- Copies of Institute Name Registration as Company(Ltd or Pvt. Ltd), Trust, Society etc.
- 1yr Balance Sheet/Audit Report 1yr/Memorandum of Articles/Partnership Deed/ Other Association's details, if any
- Licensee Resume/Photographs/Degrees

- Headmistress's Resume/ Recent Photographs/ Degrees
- Filled forms of Co-Associates/Faculty of the Preschool
  - Personal Identification & Residential Address proof of Owner and Headmistress
- 2 Stamp Papers worth Rs 500 each for the Agreement on the prescribed stamp papers
- Website/ Landline Telephone Nos/ Internet Access/ CCTV Camera Compulsory



## CHAIRMAN MESSAGE

## Alma School of London Paves the way How Children must be thought

As many parents in the world rely on unofficial childcare in the form of relatives or friends. More than one third of parents (36.9 per cent) use this for children aged 3 – 5. By comparison, in France the figure is 19.6 per cent, while in Denmark it is negligible (0.1 percent). Selecting the right preschool for your child can be crucial to their development but it must also be practical for you. Perhaps the location is the most important aspect, whether it is close to your home, work or a relative. On the other hand, the teaching style, cost or simply place availability may be the deciding factors. When it comes to choosing a preschool, you should take a look around the facilities and talk to teachers and assistants. Then make a call whether a nursery, playgroup, kindergarten, or children's centre is right for your child. Alma School of London offers helpful advice on choosing a preschool, including publishing a factsheet and a list of all preschools in your area. George Bernard Shaw quotes that what we want is to see the child in pursuit of knowledge, and not knowledge in pursuit of the child, is really inspiring. Learning is a basic instinct in being human and it is said to be acquired through proper care and emotional atmosphere to learn anything we want them to get through playing and fun. Alma School of London follows the creative pedagogy principle and cognitive

emotional pedagogy to get the most out of children. At Alma School of London, our core mission is to inspire kids for their own thinking to understand the world around them. It approaches them with interactive, social and community learning processes including play and fun zones along with awareness of hygienic habits so that their day could be full of basic learning apart from academic understanding. Alma School of London keeps International Preschool staff that is extremely compassionate and enthusiastic about your child's development. Montessori education is an educational approach developed by Italian physician and educator Maria Montessori and characterized by an emphasis on independence, freedom within limits, and respect for a child's natural psychological, physical, and social development. At Alma School of London we serve a larger number of children from around one year to two-and-a-half or three years old. Development of independence in toileting is typically emphasized as well. According to Ever Garrison "A teacher is a compass that activates the magnets of curiosity, knowledge, and wisdom in the pupils." We at Alma School of London, assure you of excellent education for your kids and their all round development. I would like to thank all those who espouse the cause of child education and serve

### Wilhelm Jezler

Chairman iudex International

Zurich Switzerland



# PRESIDENT MESSAGE

## Alma School of London Infinite Learning with Natural Smile

George Bernard Shaw quotes as what we want is to see the child in pursuit of knowledge, and not knowledge in pursuit of the child, is really inspiring. Learning is a basic instinct in being human and it is said to be acquired through proper care and emotional atmosphere to learn anything we want them to get through playing and fun. Alma School of London follows the creative pedagogy principle and cognitive emotional pedagogy to get most out of children. At Alma School of London, our core mission is to inspire kids for their own thinking to understand the world around them. It approaches to them with interactive, social and community learning process including play and fun zones along with awareness of hygienic habits so that their day could be full of basic learning apart from academic understanding. Alma School of London International Preschool staff is extremely compassionate and enthusiastic about your child's development. Montessori education is an educational approach developed by Italian physician and educator Maria Montessori and characterized by an emphasis on independence, freedom within limits, and respect for a child's natural psychological, physical, and social development. At Alma School of London we serve a larger number of children from around one year to two-and-a-half or three years old. Development of independence in toileting is typically emphasized as well. According to Ever Garrison "A teacher is a compass that activates the magnets of curiosity, knowledge, and wisdom in the pupils." We at Alma School of London, assure you of excellent education for your kids and their all round development. I would like to thanks all those who espouse the cause of child education and serve humanity.

www.santoshshukla.uk

### Santosh Shukla

Supreme Court, Advocate President, Alma World



UK : 133 Upper Marshall Street, Birmingham B1 1LJ, England

INDIA: C-4, 4035 - Vasant Kunj, New Delhi - 110 070 India

Web: www.iudex.uk, www.almakids.com